



WOMAN OF STATURE™
PROFESSIONAL COLLECTIVE

PROFESSIONAL COLLECTIVE

LICENSEE PROPOSAL

www.wosprofessional.com



Mission Statement – The Professional Collective

Our mission is to empower professionals to thrive through collaboration, shared wisdom, and collective growth. We bring together diverse voices, skills, and experiences to create a community where knowledge is exchanged freely, opportunities are cultivated, and meaningful impact is achieved. Through mentorship, innovation, and integrity, we strive to elevate the standards of professional excellence and build a network that inspires success and purpose for all its members.

Future Vision – The Professional Collective

We envision a thriving global network of entrepreneurs who are united by purpose, driven by collaboration, and empowered by collective wisdom. The Professional Collective will be a dynamic ecosystem where innovation flourishes, leadership evolves, and every member finds the support, knowledge, and inspiration to achieve sustainable success.

Our future is one where entrepreneurs are not isolated competitors but connected creators – building businesses that uplift communities, drive economic growth, and lead with integrity. Through mentorship, education, and opportunity-sharing, we aim to shape a new era of entrepreneurship defined by inclusivity, impact, and resilience.

In the years ahead, The Professional Collective will stand as a beacon of excellence and empowerment – a trusted space where visionaries grow together and leave a lasting legacy of transformation in the world.



Licensee opportunity

The Woman of Stature Professional Collective is expanding, and we are inviting exceptional women to become Licensees. This role is ideal for women who want to:

- Build and lead their own Professional Collective community
- Create meaningful networking and development opportunities for women in their region
- Grow a purpose-driven enterprise backed by the trusted Woman of Stature brand
- Empower other women using a proven framework, resources, and ongoing support
- Champion transformation, collaboration, and leadership within their sphere of influence

As a Licensee, you'll be stepping into a leadership position that not only offers business growth potential but also allows you to play a significant part in shaping the professional and personal journeys of women in your community.

If this resonates with you—or if you'd like to explore what the Licensee journey could look like—I'd love to connect and talk through the details.

You have so much to offer, and we would be honoured to walk this journey with you.



A **Professional Collective Chapter** is a structured, locally driven community within the Woman of Stature Professional Collective network. It operates under a Licensee and follows the organisation’s standards, values, and growth framework. Here’s a clear breakdown of what constitutes a chapter:

What a Professional Collective Chapter Is

A Professional Collective Chapter is a formally recognised group of women operating within a designated territory (maximum radius of 20km) who meet regularly for growth, networking, and empowerment under the Woman of Stature brand.

Each chapter functions as a “micro-community” with its own leadership, culture, and activities—while benefiting from the national organisation’s structure, reputation, and support.



Core Elements of a Professional Collective Chapter

1. A Licensed Territory

Each chapter is established within a defined geographic area (up to 20km radius).

The Licensee is responsible for the development, membership growth, and representation of the chapter in that region.

2. Leadership by a Licensee

The Licensee acts as the chapter leader and primary representative.

Responsible for organising events, building relationships, and upholding brand standards.

Supported by Woman of Stature's systems, frameworks, and training.

3. Active Membership Base

A chapter consists of:

A growing group of professional women

Members committed to networking, personal development, and collaboration

Participants in regular activities and events

4. Regular Gatherings and Activities

Chapters must host structured engagements such as:

Monthly networking sessions

Business or professional development workshops

Community upliftment initiatives

Special events (e.g., Women's Month, Leadership Summits)

These meetings are the heartbeat of the chapter, building consistency and trust.

5. Alignment to Woman of Stature Values & Brand

Every chapter is grounded in:

Women empowerment

Collaboration and connection

Professional integrity

Personal and business development

Social impact

The chapter reflects the brand's ethos and contributes to the national mission.

6. Use of Approved Systems and Tools

A chapter uses the organisation's:

Membership framework

Brand guidelines

Policies and procedures

Marketing materials

Reporting or accountability structures

This ensures professionalism and consistency across regions.

7. Contribution to the Greater Collective

Chapters do not operate in isolation – they form part of:

A national network of women

Shared events, summits, and campaigns

Collaborative growth opportunities

Cross-chapter networking

In Summary

A Professional Collective Chapter is defined by:

✓ A licensed 20km territory

✓ A dedicated Licensee leading the chapter

✓ A growing, engaged membership

✓ Regular monthly activities and events

✓ Alignment with Woman of Stature values & systems

✓ Contribution to the broader Collective community

Licensed Territory

The Woman of Stature Professional Collective is expanding, and we are inviting dynamic, purpose-driven women to become Licensees within designated territories. Each Licensee receives an exclusive operational area with a maximum radius of 20km, ensuring a focused, supportive, and high-impact community environment.

The licence is restricted to the activities within Woman of Stature™ Professional Collective as defined by the Woman of Stature™ Professional Collective System. Therefore, the inclusive borders to the territory of this license will be defined with the Licensors and to fall within the area as agreed with the Licensors.



Licensee Projections & Fees

Income and Expenditure per member

Licensee Annual Cost per Member (Pay to HO)

Standard R795

Premium R975

Licensee Selling Price per Member

Standard R1590

Premium R1950

Licensee Gross Profit per Member

Standard R795

Premium R975

1. A once-off license fee of R45,000 (Forty-Five Thousand Rand) is payable by the licensee for the rights to this licence within one exclusive operational area.
 - 1.1 A license fee of R5000 is payable upon each renewal date
 - 1.2 The renewal license fee shall increase by an amount of 10% per annum on the 1st day of January. This escalation shall be calculated in relation to the amount payable in the prior month (December).
2. A monthly royalty for the use of the system is as follows:
 - 2.1 The royalty fee shall be calculated based on 10% of the turnover of the Woman of Stature™ Professional Collective licensee;
3. A minimum royalty of R1500 (One Thousand Five Hundred Rand) per month per Woman of Stature™ Professional Collective region is payable for the duration of this agreement.
 - 3.1 The minimum royalty fee shall increase by an amount of 10% per annum on the 1st day of January. This escalation shall be calculated in relation to the amount payable in the prior month (December).
4. A monthly marketing fee for marketing purposes:
 - 4.1 The marketing fee shall be calculated based on 5% of the turnover of the Woman of Stature™ Professional Collective licensee;

TERMS & CONDITIONS FOR THE SALE OF A LICENCE TO TRADE AS THE WOMAN OF STATURE PROFESSIONAL COLLECTIVE

What your Licence gives you

- Rights to operate your own WOSPROCollective Chapter
- Use of the Woman of Stature brand, logo, templates & marketing designs
- Access to our training, systems, and programme resources
- Guidance and mentorship from the WOS leadership team
- A proven framework for building strong women's networks
- Tools to host events, programmes, and community initiatives
- Your Role as a Licensee

As a WOSPC Licensee, you will:

- Champion the values and mission of Woman of Stature
- Deliver high-quality events and development programmes
- Build and support a thriving community of local women
- Follow brand standards and ethical guidelines
- Maintain accurate records and communications
- Operate with professionalism, integrity, and passion

Financial Overview

- Licence fee payable upfront
- Annual renewal based on performance & compliance
- Operational expenses managed by you
- Optional additional training or services may carry a fee

Brand & Compliance Standards

- Use approved branding and materials only
- Protect the integrity and reputation of Woman of Stature
- Comply with all laws, industry regulations, and WOS standards
- Avoid unauthorised representation of the national or global brand

Licence Term

- Standard licence period: 12 months
- Renewal offered subject to compliance and contribution to the WOS community

When a Licence May End

- A licence may be terminated if:
 - Fees are unpaid
 - Brand standards are violated
 - Activities harm the reputation of Woman of Stature
 - The Licensee elects to step down

No refunds apply on early termination.



WOMAN OF STATURE™ PROFESSIONAL COLLECTIVE



Join a Movement of Empowered Women

As a Licensee, you are not just running a chapter—you are leading a mission.

You are building community, elevating women, and creating opportunities that transform lives.

Together, we grow. Together, we rise.

Contact details: Charlotte du Plessis
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